

# Blueprint Template

Name: \_\_\_\_\_

Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

☐ Product    ☐ Place    ☐ Promotion    ☐ Price    ☐ People

**1** Describe the  
CURRENT STATE

**5** Identify key STAKEHOLDERS?

**6** What is their ROLE in this process?

**2** Describe the  
FUTURE STATE

**4** What ACTIONS need to take place?

Step

Date

**3** What are the KEY DELIVERABLES/GOALS?

(These are the core things that MUST happen to make the future happen.)

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# Blueprint Template Worksheet

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